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Elena Panaritis Social Entrepreneur and Property Rights Reform Expert presents at the FreedomFest

“A Powerful Formula for Prosperity for the World's Poor ... and It's Already Working”

Las Vegas, NV July 11, 2009, Bally's Events Center, 2:30 P.M.

About the Conference

FreedomFest is an annual festival where "free minds meet" to celebrate "great books, great ideas, and great thinkers" in an open-minded society. It is independent, non-partisan, and not affiliated with any organization or think tank. Founded and produced by Mark Skousen since 2002, FreedomFest invites the "best and the brightest" from around the world to talk, strategize, socialize, and celebrate liberty. FreedomFest is open to all and is purely egalitarian, where speakers, attendees, and exhibitors are treated as equals.

For more information visit www.freedomfest.com or call (866) 266-5101

About Elena Panaritis

Elena Panaritis' work is considered one of the best practical applications of institutional economics. Her book *Prosperity Unbound: Building Property Markets with Trust* (Palgrave Macmillan) expounds on her methodology. She is an expert on property rights, illiquid real estate assets, and public sector management. She continues the discussion of her timely ideas in the context of the current global economic crisis and that of reducing informal property around the world. She currently blogs at www.prosperityunbound.com/blog.



Elena is the founder of a prototype triple-bottom-line investment advisory firm Panel Group, a specialized investment advisory group that invests in undervalued property and provides counsel on transforming illiquid real estate. Today her company, Panel Group applies reforms through private investment, giving significant financial, social and environmental returns. She has played a direct, hands-on role in creating stable property rights systems. In more than a decade as an economist at the World Bank, she spearheaded property rights reform in Peru that was awarded International Best Practice and Innovation. In this reform, nine million people became part of middle class and the formal market in about three years.

Economists have referred to Elena's work as a "real contribution". Willem Buiter cited *Prosperity Unbound* and Elena's work as an example of "useful finance". Taking "useless" and "harmful" finance based on derivatives to task, the London School of Economics professor and former chief economist of the European Bank for Reconstruction and Development writes that "effective and efficient financial intermediation is a necessary condition for prosperity" and specifically recommends Panaritis' book. "The world described in [*Prosperity Unbound*], where the foundations of a productive market economy are being put in place, appears light years removed from the world of Wall Street ..."

Registration & Information about FreedomFest: July 9-11, 2009, Bally's Event Center, Las Vegas

Register today for only \$495 per person / \$795 per couple *which includes:*

- 3 full days of general sessions & breakout session
- All conference materials
- Unlimited entrance to our exhibit hall
- Early registration cocktail reception

Complete [online registration form](#) or Call Tami Holland, Conference Coordinator toll-free at (866) 266-5101