



CENTER FOR SCIENCE, TECHNOLOGY, AND SOCIETY

INNOVATION FOR
SOCIAL BENEFIT

CHANGE THAT COUNTS:

Building Sustainable Social Business



A ONE DAY CONFERENCE FEATURING THE 2009 TECH AWARDS LAUREATES

Join the Center for Science, Technology, and Society for a day of lively discussions focused on the challenging work undertaken by social entrepreneurs, the impact their work creates, and the processes that underpin the valuation of their work.

Conference Highlights:

JERRY GLENN, Futurologist and Director of The Millennium Project, discusses today's global challenges as outlined in the 2009 *State of the Future Report*

2009 Tech Awards Laureates share first-hand accounts of global social enterprises

Silicon Valley experts explore new techniques that better measure social impact

Social investors discuss alternatives to market-driven business valuation

SALLY OSBERG, President and CEO of the Skoll Foundation, reflects on 10 years of deep engagement with social innovators

FRIDAY

NOVEMBER 20, 2009

9:00AM- 5:00PM

CALIFORNIA MISSION ROOM

BENSON MEMORIAL CENTER

SANTA CLARA UNIVERSITY

TO REGISTER, PLEASE VISIT US AT WWW.SCU.EDU/STS/EVENTS

www.scu.edu/sts

If you have a disability and require accommodation, call CSTS at 408.551.6090 or 1.800.735.2929 (TTY-California Relay) 48 hours prior to the event.